



Best Friends
ANIMAL SOCIETY

NEWS RELEASE

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Not Left Behind:

Early days of Hurricane Katrina pet rescue captured in photography book

*Book signing 11:30 a.m. to 1:30 p.m. Saturday, Sept. 2
Barnes & Noble, Happy Valley Road and I-17*

Photographer Troy Snow, and lead rescue team of Ethan Gurney and Jeff Popowich, will be signing copies of "Not Left Behind: Saving the Pets of New Orleans" at the Barnes & Noble in Happy Valley Towne Center, 2501 W. Happy Valley Road (I-17 and Happy Valley Road), from 11:30 a.m. to 1:30 p.m. Troy, Jeff and Ethan are on staff at Best Friends Animal Society in Kanab and were sent to New Orleans as part of the team that was the first in the boats rescuing the pets stranded after Hurricane Katrina. Troy's stunning photographs have been seen on National Geographic Television, NOVA, CNN and Fox News Channel and in print media. Troy, Jeff and Ethan are available for interviews.

Kanab, UT (09/01/2006) — On the eve of the first anniversary of Hurricane Katrina, Yorkville Press is offering a collection of images of hope and stories about happy endings for the pets stranded as the waters rose.

Troy Snow's photographs were taken as a member of the first rescue team that scoured the flooded streets of New Orleans by boat, seeking the pets that evacuees had been forced to leave behind.

Published in collaboration with Best Friends Animal Society, *Not Left Behind: Rescuing the Pets of New Orleans* (publication date: August 21, 2006; \$19.95 hardcover) chronicles the heroic efforts of Best Friends, the Kanab-based organization that managed to rescue more than 6,000 pets from New Orleans and the surrounding area. The photographs document the challenges faced by the team—and the numerous rewards.

Helped locally by animal shelters and big-hearted citizens, and supported nationally by dedicated volunteers and donors, the Best Friends rescuers were able to save thousands of pets, reuniting many of them with their owners and finding new, loving homes for many others, thanks to a truly collaborative effort.

At a time when the country continues to analyze what went wrong during and after Hurricane Katrina, it's refreshing—and inspiring—to be reminded of what went right.

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Best Friends Animal Society operates the country's largest sanctuary for homeless animals, and works with its members, and with shelters and rescue groups nationwide, to provide adoption, spay/neuter, and educational programs, and to bring about a time when there will be no more homeless pets.

Best Friends Animal Society: A better world through kindness to animals.