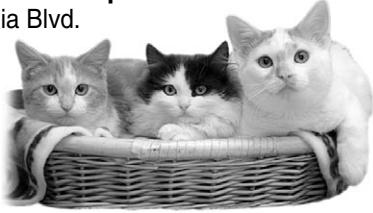


Event Location & Lodging

Hotel:
Holiday Inn Portland Airport
8439 N.E. Columbia Blvd.
Portland, OR

Room Reservations:
(503) 256-5000



Special group room rates are \$74 single or double per night. Ask for the "No More Homeless Pets" special rate when making your reservation. (Special room rate expires March 31, 2005.)

Transportation:

The hotel is about 2 miles from the Portland International Airport. There is complimentary on-demand shuttle service to and from the airport. Details will be provided in the confirmation packet once we receive your registration.

Parking:

Complimentary parking is available.

Questions? Contact Best Friends Animal Society, Kanab, UT 84741-5000.

Phone: (435) 644-2001, ext. 129

Fax: (435) 644-2087

E-mail: nmhp@bestfriends.org

Cancellations/Refunds: Made only by written request, and MUST be received by April 9, 2005. There is a 5% processing fee for refunds.

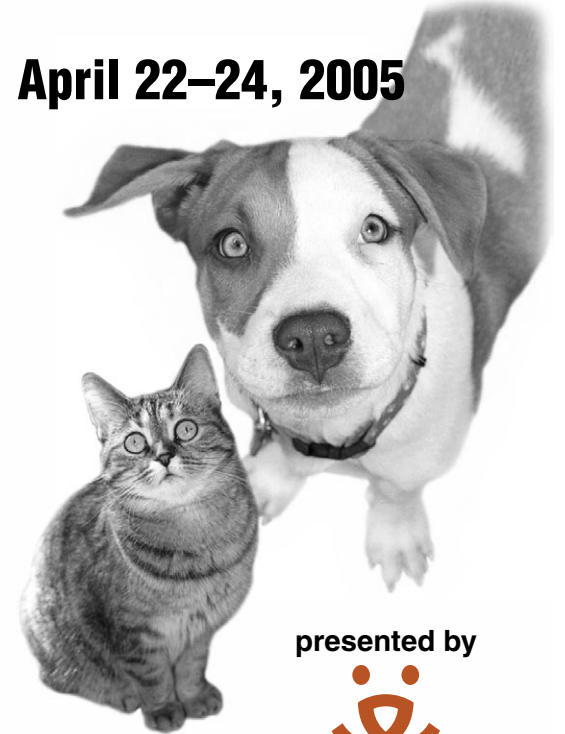
About Best Friends

Best Friends Animal Society is working with you to bring about a time when there will be No More Homeless Pets. Best Friends Animal Sanctuary, located in beautiful southern Utah, is the nation's largest sanctuary for abused and abandoned animals. In our home state, Best Friends manages the nation's first statewide No More Homeless Pets campaign. And across the country, Best Friends works with shelters, humane organizations, and rescue groups to build successful spay/neuter and adoption campaigns. For more information, visit our website at www.bestfriends.org.

**No More
Homeless Pets[®]
Conference**
Best Friends Animal Society
Kanab, Utah 84741-5000

No More Homeless Pets[®] Conference

April 22-24, 2005



presented by



Best Friends
ANIMAL SOCIETY

Portland, Oregon
Holiday Inn Portland Airport

Place
Stamp
Here

No More Homeless Pets[®] Conference

How can your community bring an end to the killing of healthy homeless pets?

Cities, counties, and entire states across the country are doing it.

...And yours can, too!

About the Conference

Meet the people who are creating a new world for homeless pets at this landmark gathering of experts from across the country, as we explore strategies to develop no-kill communities.

The conference includes panel discussions, workshops and optional intensive seminars that explore successful model programs and provide how-to information on community outreach strategies, fundraising methods, increasing adoptions and spay/neuter, feral cat programs, volunteer recruitment, media relations, and coping with difficult people.

You'll learn how to launch or play a part in a No More Homeless Pets program in your own community.

Who Should Attend

Whether you're an animal welfare professional or an individual who cares about animals, you'll get practical information, inspiration, and advice from the people around the country who are creating lifesaving change for the animals.

"This has been the most informative, well-organized event that I have ever attended. The speakers were all extraordinarily well prepared, energetic and enthusiastic."

— *Kelly Coyle DiNorica,*
West Orange Animal Welfare League, N.J.



The Speakers

The panelists and presenters include some of the nation's leading experts in the areas of adoption, spay/neuter, fundraising, communication, and shelter management.

Mike Arms, President, Helen Woodward Animal Center, Rancho Santa Fe, Calif.

Julie Bank, Director of Public Programs and Development, Maricopa County Animal Care and Control, Phoenix, Ariz.

Francis Battista, Rescue Outreach Director, Best Friends, Kanab, Utah

Karla Brestle, DVM, Medical Director, Humane Alliance, Asheville, N.C.

Bonney Brown, No More Homeless Pets Director, Best Friends, Kanab, Utah

Julie Castle, Executive Director, No More Homeless Pets in Utah, Salt Lake City, Utah

Emma Clifford, Project Director, Animal Balance, San Francisco, Calif.

Merritt Clifton, Editor, *Animal People*, Clinton, Wash.

Celeste Crimi, Program Director, Oregon Neutermobile, Beaverton, Oreg.



Michael Mountain

Karen Green, No More Homeless Pets Assistant Director, Best Friends, Kanab, Utah

Matt Granito, Dog Warden, Geauga County, Ohio

Rebecca Guinn, Program Director, No More Homeless Pets Atlanta, Best Friends, Atlanta, Ga.

Linda Harper, Ph.D., Clinical Psychologist, Evergreen Park, Ill.

Nancy Hill, Director, Spokane County Regional Animal Care and Protection Services, Spokane, Wash.

Steven Hirano, Development Director, Best Friends, Kanab, Utah

Karen Kraus, Executive Director, Feral Cat Coalition of Oregon, Portland, Oreg.

Faith Maloney, Animal Care Director, Best Friends, Kanab, Utah

Charlie McGinley, Director, Brookhaven Animal Shelter and Adoption Center, Brookhaven, N.Y.

Beth Mersten, Community Program Manager, Best Friends, Totowa, N.J.

Michael Mountain, President, Best Friends, Kanab, Utah

Craig Neilson, Volunteer, St. Nicholas Hope for Animals, Pasadena, Calif.

Alice Ng, Associate Director, Animal Balance, San Francisco, Calif.

Becky Robinson, National Director, Alley Cat Allies, Washington, D.C.

Aimee St. Arnaud, Community Program Manager, Best Friends, Perrysburg, Ohio

Julie White, Community Program Manager, Best Friends, Seattle, Wash.

Christine Wilford, DVM, President, Feral Cat Spay/Neuter Project, Seattle, Wash.

Sherry Woodard, Dog Training and Care Consultant, Best Friends, Kanab, Utah



Becky Robinson

"Wonderful, very enlightening. Our organization is new, and we knew Best Friends could help."

— *Jennifer Holley, Little Victories Animal Rescue, Huntington, W. Va.*

Conference Schedule

April 22, Friday

1:00 – 5:30 PM

Advanced Pre-Conference Seminars (Optional)

Choose one of four specialized seminars that present in-depth insight into key aspects of a successful program. See below for details.

7:00 – 9:00 PM

Welcome Reception and Check-In

April 23, Saturday

7:00 – 8:00 AM

Check-In and Continental Breakfast

8:00 – 8:30 AM

Opening Remarks

Panel Discussions

Moderators: Michael Mountain, Bonney Brown

8:30 – 9:30 AM

Developing a Successful Program from Nothing at All

Learn how to get started, how to assess the needs of your community, how to reach out to the public. You'll hear from people who have launched programs with little or nothing to start with.

Panelists: Emma Clifford, Celeste Crimi, Rebecca Guinn, Craig Neilson, Aimee St. Arnaud

9:45 – 10:45 AM

Community Campaigns: Focusing Public Attention on Your Work

How can you develop a campaign that will get the attention of your community and have real results for the animals? These experts will share their experience and offer tips and advice on engaging the media, local businesses, and the public.

Panelists: Mike Arms, Francis Battista, Julie Castle, Becky Robinson

11:00 AM – 12:00 PM

Animal Services for a New Millennium

Animal control officials share their secrets of success and offer advice on how you can work effectively with your local animal control officer.

Panelists: Julie Bank, Nancy Hill, Matt Granito, Charlie McGinley, Julie White



Workshop Sessions

12:00 – 1:15 PM: Lunch

Workshop Sessions (Choose one of four workshops that run concurrently in each period.)

1:15 – 2:30 PM

Workshop Session I

- **Getting Your Story Out** – Francis Battista, Julie Castle, Merritt Clifton, Michael Mountain
- **Your Board of Directors** – Bonney Brown, Faith Maloney
- **Helping Feral Cats in Your Community** – Karen Kraus, Becky Robinson, Christine Wilford
- **Working with Your Local Animal Control** – Matt Granito

2:45 – 4:00 PM

Workshop Session II

- **Customer Service for Animal Shelters** – Mike Arms
- **Why Can't We All Just Get Along?** – Francis Battista, Julie Bank, Rebecca Guinn, Nancy Hill, Charlie McGinley
- **Successful Trap/Neuter/Return in a Sensitive Habitat** – Emma Clifford, Alice Ng
- **Creative Fundraising Ideas** – Aimee St. Arnaud

4:15 – 5:30 PM

Workshop Session III

- **Volunteers: Finding Them, Keeping Them** – Julie White
- **Winning Over the Vets** – Karla Brestle, Christine Wilford
- **Dealing with Difficult People** – Linda Harper, Faith Maloney
- **Getting Sponsorship Money** – Julie Castle

6:30 – 9:00 PM

Networking Dinner & Keynote Address

Michael Mountain will talk about the "Kindness Revolution" and how you can make it happen.

During dinner you'll have the opportunity to sit and chat with one of the speakers and other attendees.

April 24, Sunday

7:30 – 8:20 AM

Continental Breakfast

8:20 – 8:30 AM

Opening Remarks

Panel Discussion and Working Session

Moderators: Bonney Brown, Michael Mountain

8:30 – 9:30 AM

"Yes, But in *Our* Community . . ."

How you can make it work, even where *you* live! We'll tackle your toughest questions about rural and urban issues, adoption standards, legislation as a solution, what to do when the largest shelter in town will not cooperate or when all the grassroots groups are impossible to work with. You ask; the panel answers!

Panelists: Mike Arms, Julie Bank, Francis Battista, Julie Castle, Merritt Clifton, Christine Wilford

9:45 – 11:45 AM

The Kindness Revolution: Setting the Agenda

A fully interactive session with the goal of creating an action plan for the nationwide "Kindness Revolution."

What will it take to reach the public-at-large with the simple message that kindness to animals builds a better world for all of us? How can we recruit people all across the country, and build the kind of network that can transform the way people relate to animals and nature?

It's a big idea. And we'll work together on drafting a plan that could put kindness to animals right up there on the national agenda.

11:45 – Noon: Closing Remarks

– Michael Mountain

"I learned so many new things that I can apply fairly quickly. Most of all, it was inspiring to be with so many other people who care about animals so deeply."

– Jenny Even, *Save Our Strays, Loveland, Ohio*

Register Today for the No More Homeless Pets® Conference

Registration fee: \$200 per person before March 30, \$250 per person March 31 – April 18. Includes the welcome reception, two continental breakfasts, vegetarian lunch and dinner on Saturday, the panel discussion sessions and workshops.

Optional Advanced Intensive Seminars: \$40 per person with full conference registration; \$60 without conference registration. (After March 30, add \$10.)



Registration must be received by April 18. Confirmation and directions will be sent upon receipt of your registration fee. Space is limited.

Name (please print clearly) _____

Organization (if any) _____

Mailing address _____

City _____ State _____ Zip _____

E-mail address _____ Phone _____

Registration fees: Early discount on or BEFORE March 30

- \$200 Conference ONLY (Saturday, Sunday)
- \$240 Conference AND Friday Seminar – check session you'll be attending below
- \$60 Friday Seminar ONLY – check session you'll be attending below

Registration fees: March 31 – April 18

- \$250 Conference ONLY (Saturday, Sunday)
- \$300 Conference AND Friday Seminar – check session you'll be attending below
- \$70 Friday Seminar ONLY – check session you'll be attending below

FRIDAY SEMINAR check which session you will be attending:

- Adoptions
- Spay/Neuter
- Fundraising
- Dog Behavior Assessment

Total: \$ _____

Make check payable to: **Best Friends No More Homeless Pets® Conference**

OR charge my: MasterCard VISA American Express Discover/Novus

Credit card number: _____ Exp. date: _____

Name as it appears on card: _____

Send to: **NMHP Conference, Best Friends Animal Society, Kanab, UT 84741-5000 or fax to 435-644-2087**

Advanced Seminars

April 22, Friday (Optional)

1:00 to 5:30 PM

Choose one of four in-depth seminars:

Adoptions: Quantity and Quality

How can you dramatically increase your adoptions? What really makes for successful adoptions? What about planning off-site adoption events? The experts will dispel the myths and fill you in on the latest strategies and tried-and-true techniques for getting animals into good new homes.

Mike Arms, Julie Castle, Karen Green, Beth Mersten

Spay/Neuter: Community Programs That Work

Spay/neuter is the key to reducing the number of homeless animals, but what will work best for your community? You'll learn about a variety of programs and how to implement them: how to work with veterinarians, open your own clinic, make juvenile spay/neuter part of your program, and decide which approaches to use.

Karla Brestle, Karen Kraus, Faith Maloney, Aimee St. Arnaud, Christine Wilford

Fundraising: Building Your Membership

How can you get people to support your work? You'll learn how to communicate with your donors and develop a mailing list that creates a solid foundation of funding. If you manage your organization's membership or newsletter, this is your chance to learn from the people who built the Best Friends membership program.

Steven Hirano, Michael Mountain

Behavior Assessment: A Lifesaving Focus on Dog Behavior

At Best Friends, our behavior assessment focuses on finding solutions to behavior problems, not just identifying them. You'll learn simple techniques to assess dogs coming into your shelter and how to use that information to develop a training program and find just the right home for each dog.

Francis Battista, Sherry Woodard